



**TÜRK ECZACILARI BİRLİĞİ  
MERKEZ HEYETİ**



25.07.2014 002737

Sayı : 39.K.01/███

Ankara,25/07/2014

Konu : Lübnan Eczacılar Birliği Kongresi hakkında

**İLAÇ ENDÜSTRİSİ İŞVERENLER SENDİKASI  
BÜYÜKDERE CAD. NO:185 KANYON OFİS BLOĞU KAT:4  
LEVENT/İSTANBUL**

Birliğimize T.C. Dışişleri Bakanlığı İkili Ekonomik İşler Genel Müdürlüğü'nden gelen yazı ile, Lübnan Eczacılar Birliği'nden Beyrut Büyükelçiliği aracılığı ile alınan yazıda, Birliğin 22. yıllık kongresinin " Arap Ülkelerinde İlaç Güvenliği" temasıyla 24-26 Ekim 2014 tarihlerinde Beyrut'ta gerçekleştireceğinin bildirildiği, kongreye eşzamanlı olarak düzenlenecek ilaç fuarına ülkemizden ilgi duyabilecek firmaların davet edilmesi hususunda yardımlarının talep edildiği belirtilmektedir.

Kongreye ilişkin detaylı bilgiye [dic@opl.org.lb](mailto:dic@opl.org.lb) adresinden ulaşılabilmekte olup, bilgilerinizi saygılarımla rica ederim.

Uzm.Ecz.Harun KIZILAY  
Genel Sekreter



EKLER :  
1 Sayfa

B.ÖZTÜRK  
R.HİMMET

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**T.C.**  
**DIŐIŐLERİ BAKANLIĐI**  
İkili Ekonomik İŐler Genel M¼d¼rl¼Đ¼

**Sayı** : 43143608-700.00-2014/6665105  
**Konu** : L¼bnan Eczacılar BirliĐi Kongresi

24.06.2014

**T¼RK ECZACILARI BİRLİĐİ BAŐKANLIĐINA**

L¼bnan Eczacılar BirliĐinden Beyrut B¼y¼kelçiliĐimiz aracılıĐıyla alınan yazıda, BirliĐin 22. yıllık kongresinin "Arap Ülkelerinde İlaç GüvenliĐi" temasıyla 24-26 Ekim 2014 tarihlerinde Beyrut'ta gerçekteŐirileceĐi bildirilmekte, Kongreyle eŐzamanlı olarak d¼zenlenecek ilaç fuarına ¼lkemizden ilgi duyabilecek firmaların davet edilmesi hususunda yardımınız talep edilmektedir.

Fuara iliŐkin ayrıntılı bilgiye [dic@opl.org.lb](mailto:dic@opl.org.lb) adresinden ulaŐılması m¼mk¼nd¼r.

Keyfiyeti bilgilerine, kongre ve fuar hakkında ilgili firmaların bilgilendirilmesini izinlerine saygılarımla arz ederim.



Murat DİKMEN  
Bakan Adına  
Daire BaŐkanı





# “Medication Safety in the Arab World”

*24-26 October 2014  
Hilton-Habtoor Grand Hotel. Beirut*

The OPL 22<sup>nd</sup> Annual congress will happen in conjunction with the 29th Scientific Conference of Arab Pharmacists, which will be organized for the first time in Lebanon. Participants in the conference are foreigners lecturers as well as Arabs and Lebanese; Arab Union Pharmacists, the Federation of Trade Francophone pharmacists, all trade unions of Arab Pharmacists and a large number of pharmacists.

The conference will include an exhibition of medicines and medical supplies, and OPL will issue a special booklet to be distributed during the conference.

## Why to exhibit or/& sponsor?

Would you like to exhibit your products to more than 1400 leading decision-makers, lecturers, researchers?

This event will offer you an excellent opportunity to make your organization and products visible to a large target group of participants .

You will have the unique opportunity to:

- Exhibit your products to more than 1200 pharmacists
- Enhance your visibility and present your products
- Network with other experts
- Establish new contacts.
- Keep updated and gain access to innovative knowledge at the conference sessions and dialogues .
- Have a maximum visibility in a conference where many of the most important Pharmacists will attend.
- Media coverage

Below you will find the availability of the promotional opportunities during the event:

### **BOOTH:**

Location : Emirates Hall

Size : 3X3 m

Open Side : 1

Furniture (if required) 1 table + 2 chairs

Price : **US\$ 3510**

Depending on the level of sponsorship, organizations will benefit from the exposure by having their logo and name (position and size according to the type of sponsorship)  
Details are below:

• **Main Sponsor Package:** US\$ 20000 :

(1) Space of 18 m2 in a prime area at Hilton Al Habtoor (2) your company's logo on 1400 Congress bags (3) one page main location in the congress booklet

• **Golden Sponsor Package :** US\$ 15000 :

(1) Space of 18 m2 in prime area at Hilton Al Habtoor (2) your company's logo on 1400 Note pads that will be distributed (3) one page main location in the congress booklet

• **Silver Sponsor Package :** US\$ 12000 :

• Space of 9 m2 in prime area at Hilton Al Habtoor (2) your company's logo on pens that will be distributed during the event (3) one page in good location in the Congress booklet

You have also the below options:

- **Lunch Sponsorship:** US\$ 17,000 (Exclusive per day) Available for each of the two days, Exclusive Sponsor per Day. Your logo will be on the vouchers given to guests and branded centre table with your logo and 4 rollups to be available in the lunch area.
- **Gala Dinner Sponsorship:** (Exclusive) US\$ 25,000 Your logo will be on the invitation card to guests and branded centre table with your logo and 4 rollups to be available in the area.
- **Coffee break** (Exclusive per day) US\$ 10,000 this will be mentioned in the agenda and Your logo will be in the booklet distributed to guests and branded centre table with your logo and 4 rollups to be available in the area.

Addition to the above we have also the below individual opportunities to participate and show your companies/brand logo:

**One full Advertising page** in the booklet : US\$ 1250

**Rollup Banner :** US\$ 1250 (we do have only 8 locations for this)

OPL is looking forward for your participation in this congress/exhibition because of the closer cooperation between both parties.

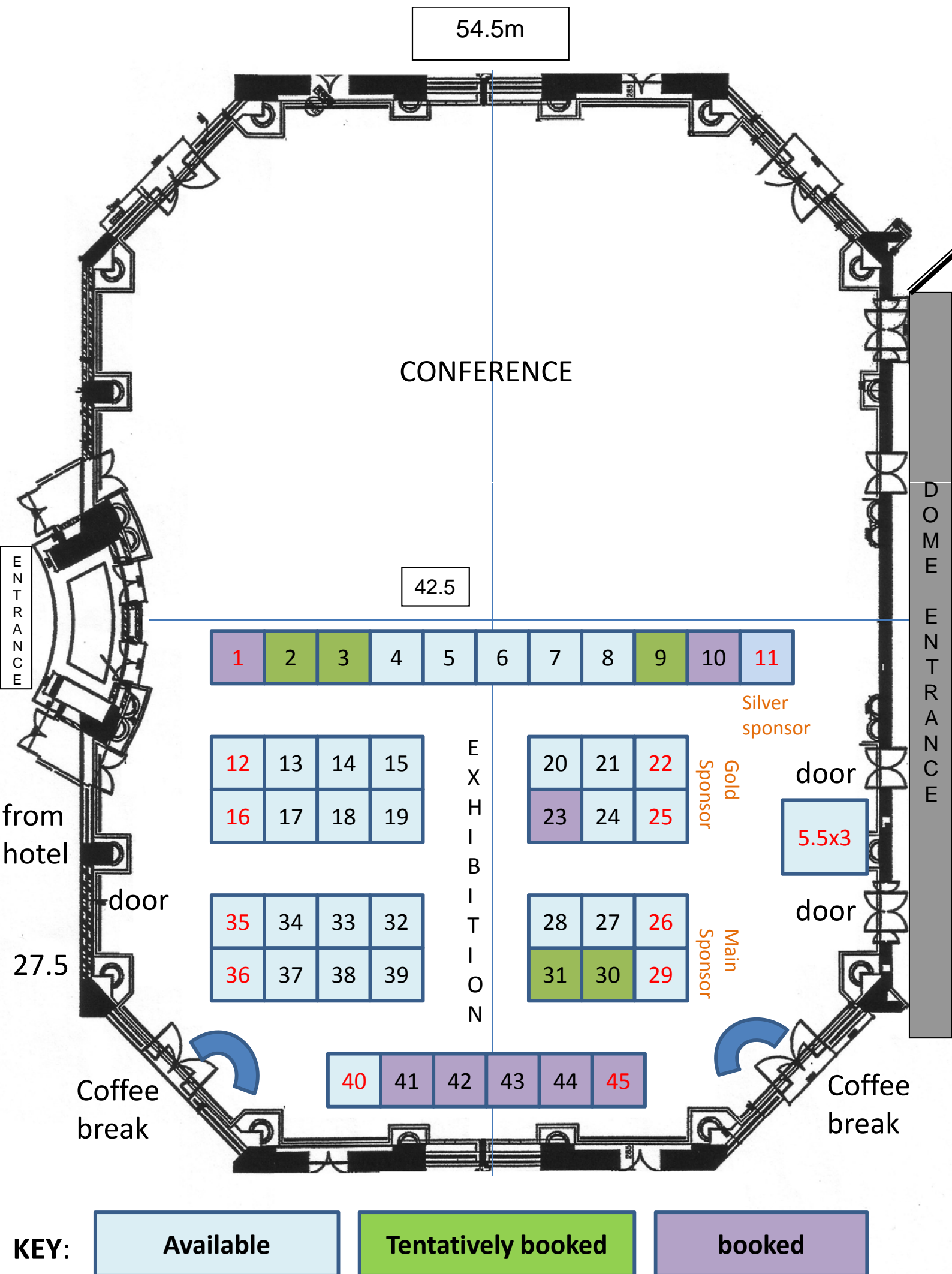
Please do not hesitate to contact Mrs. Rita @ Supreme Concept email: [events@supreme-concept.com](mailto:events@supreme-concept.com) ,office: 01-241255 ext 131 or mobile : 03-240378.



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E-mail: [events@supreme-concept.com](mailto:events@supreme-concept.com) - [www.supreme-concept.com](http://www.supreme-concept.com)



54.5m

CONFERENCE

42.5

ENTRANCE

DOME ENTRANCE

from hotel

door

27.5

Coffee break

Coffee break

KEY:

Available

Tentatively booked

booked

1 2 3 4 5 6 7 8 9 10 11

12 13 14 15  
16 17 18 19

20 21 22  
23 24 25

35 34 33 32  
36 37 38 39

28 27 26  
31 30 29

40 41 42 43 44 45

Silver sponsor

Gold Sponsor

Main Sponsor

door

5.5x3

door

EXHIBITION